AN ASME-LIANHE ZAOBAO AWARD
新加坡金字品牌奖
Singapore Prestige Brand Award 12
Winner, SPBA - Established Brands

四川豆花飯莊
Si Chuan Dou Hua Restaurant

FOR IMMEDIATE RELEASE

WIN TICKETS TO JAY CHOU 'THE INVINCIBLE' CONCERT TOUR 2016 WITH SET MENUS INSPIRED BY HIS SONGS

15 lucky guests dining on the Jay Chou Set menus from now to 7 August will stand a chance to win a pair of tickets to the concert on 3 September 2016.

享用周杰伦主题菜单赢取"地表最强"2016 周杰伦世界巡回演唱会入门票

(Singapore 5 July 2016) – Staging his 7th sell-out world tour, Asia's superstar singer Jay Chou returns to the Singapore National Stadium at the Sports Hub on Saturday, 3 September 2016, presenting Jay Chou 'The Invincible' Concert Tour 2016 ("地表最强"2016 周杰伦世界巡回演唱会). Supporting the concert for the third consecutive year, Si Chuan Dou Hua Restaurant will unveil two promotional set menus inspired by his hit songs, available from now to 7 August 2016 at **$88++** and **$108++ per person**.

Poached Crispy Bubble Rice with Seafood (海鲜泡饭)

Long-time Jay Chou fans will get to enjoy his songs as interpreted by Si Chuan Dou Hua Restaurant's chefs. 简单爱, one of Jay Chou's earliest hits, is presented as the simple yet satisfying Poached "Mee Sua" with Garoupa Fillet in Rice Wine (浓汤米酒班片面线), while "听见下雨的声音" is interpreted as the Poached Crispy Bubble Rice with Seafood (海鲜泡饭), which emits a sizzling sound when seafood broth is poured into the hot serving bowl, resembling the pitter-patter of raindrops.

Guests who dine on promotional set menus will stand a chance to win a pair of tickets worth $396 to the hugely popular sell-out concert. The set menus are exclusively available at TOP of UOB Plaza from now to 7 August 2016, at $88++ and $108++ per person.

For enquiries and dining reservations, please call Si Chuan Dou Hua Restaurants at:

TOP of UOB Plaza +65 6535 6006
80 Raffles Place, #60-01
UOB Plaza 1, Singapore 048624

- END -

For more information and high-resolution pictures, please contact:

Pamela Tan
Marketing Communications Manager
Tel: +65 6808 8991/ 9190 1484
Email: pamela.tan@sichuandouhua.com

Cherriann Wong
Marketing Communications Executive
Tel: 6808 8990
Email: cherriann.wong@sichuandouhua.com

About Si Chuan Dou Hua Restaurants

The Si Chuan Dou Hua group of restaurants is renowned for the quality and authenticity of its Sichuan and Cantonese dishes. Since its inception in Singapore in 1996, the group has successfully built a regional presence in Japan, Malaysia and Myanmar through its stable of six restaurants. The exceptional dining experience is complemented with a skilled Tea Master who combines acrobatics, gymnastics and dance in the traditional art of tea-pouring, as well as a selection of more than 30 types of premium Chinese teas from the adjoining Tian Fu Tea Room.

For more information, please refer to www.sichuandouhua.com.

Issued by: Dou Hua Restaurants Pte Ltd

Singapore

PARKROYAL on Beach Road
7500 Beach Road, Singapore 199591
Tel: (65) 6505 5722
Fax: (65) 6298 0716

TOP of UOB Plaza
80 Raffles Place, #60-01, UOB Plaza 1,
Singapore 048624
Tel: (65) 6535 6006
Fax: (65) 6534 5875

PARKROYAL on Kitchener Road
181 Kitchener Road
Singapore 208533
Tel: (65) 6428 3170
Fax: (65) 6434 3184

Malaysia

PARKROYAL Kuala Lumpur
Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia
Tel: (603) 2782 8303
Fax: (603) 2145 2352

Japan

Tokyo, Japan
Shin Marunouchi Building 6F, 1-5-1 Chiyoda-ku,
Tokyo, Japan 100-0005
Tel: (03) 3211 4000
Fax: (03) 3211 4002

Myanmar

PARKROYAL Yangon
33 Alan Pya Phaya Road, Dagon Township, 11191, Yangon, Myanmar
Tel: (95) 1 250 388
Fax: (95) 1 252 478