

PRESS RELEASE

100 LOW INCOME SENIORS ENJOYED NEW DUMPLING FESTIVAL BREAKFAST EXPERIENCE AT WHAMPOA MARKET

Singapore, 16 May 2019 – To celebrate the upcoming Dumpling Festival, part of Whampoa Market was decked in elegant table cloths and floral centerpieces to welcome nearly 100 low-income seniors from the Central Singapore District.

Organised by Central Singapore Community Development Council, Si Chuan Dou Hua Restaurant, Whampoa Hawker Association and Whampoa Constituency Office, the **Dumpling Festival Festive Cheers** took place on Thursday, 16 May 2019. Senior residents were joined by Ms Denise Phua, Mayor of Central Singapore district, Senior Minister of State, Mr Heng Chee How, Grassroots Adviser to Jalan Besar GRC GROs, and Ms Wee Wei Ling, Executive Director of corporate partner Si Chuan Dou Hua Restaurant.

The guests enjoyed a generous breakfast spread prepared by the restaurant, comprising Asian and continental favourites such as Chee Cheong Fun, muffins and croissants. Si Chuan Dou Hua Restaurant's chefs also managed a live station, whipping up eggs in different styles.

Kicking off the event, the seniors swayed along to familiar tunes in a silver-friendly Boogie Gold session conducted by Mr Kelvin Toh, founder of Nuevo Dance Fitness. They also enjoyed a musical performance by Central Singapore CDC's volunteer leader, Ms Susan Low, and received goodie bags consisting of daily necessities and dumplings as part of the festival's celebrations.

Said Ms Wee Wei Ling, Executive Director of Si Chuan Dou Hua Restaurant: "We believe that corporates have a role in caring for the community. Over the past eight years, our partnership with Central Singapore CDC has cultivated a greater sense of compassion and belonging in our staff, who are thankful for the meaningful opportunity to give back."

Said Ms Denise Phua, Mayor of Central Singapore District: "The leadership and staff of Si Chuan Dou Hua have consistently served the community tirelessly, over the past eight years with their time, effort and expertise. Central Singapore CDC is grateful to this long-time partnership. We urge other businesses to come on board to bring Festive Cheers to communities in need. Beyond aiming to do well, we encourage businesses to do good too on a regular basis."

For media enquiries, please contact:

Cheryl Lew
Manager (Communications)
Central Singapore CDC
M: 9112 3928
E: Cheryl_lev@pa.gov.sg

Pamela Tan
Assistant Director of Marketing Communications
Si Chuan Dou Hua Restaurant
M: 9190 1484
E: pamela.tan@sichuandouhua.com

About Central Singapore Community Development Council

Lying at the heart of Singapore, the Central Singapore Community Development Council (CDC) serves close to a million residents living in Ang Mo Kio, Bishan-Toa Payoh, Jalan Besar and Tanjong Pagar Group Representation Constituencies (GRCs), and Radin Mas, Potong Pasir, and Sengkang West Single Member Constituencies (SMCs). The CDC envisions a self-reliant, vibrant and inclusive Central Singapore District. It works in close partnership with schools, voluntary welfare organisations (VWOs), grassroots organisations (GROs), government and commercial agencies to fulfil its mission of assisting the needy, bonding the people and connecting the community.

About Si Chuan Dou Hua Restaurant

The Si Chuan Dou Hua group of restaurants is renowned for the quality and authenticity of its Sichuan and Cantonese dishes. Since its inception in Singapore in 1996, the group has successfully built a regional presence in Japan and Myanmar through its stable of six restaurants. The exceptional dining experience is complemented with a skilled Tea Master who combines acrobatics, gymnastics and dance in the traditional art of tea-pouring, as well as a selection of more than 30 types of premium Chinese teas from the adjoining Tian Fu Tea Room. For more information, please refer to www.sichuandouhua.com.

About Festive Cheers

Festive Cheers is a part of Central Singapore CDC's efforts to partner corporate partners and reach out to residents from disadvantaged backgrounds. Riding on the various celebrations year-round, the CDC works closely with corporate partners to bring joy to these residents during the festive seasons. It provides a platform for partners to serve the community as part of their corporate social responsibility efforts. Under the programme, partners will engage with, and treat residents to a memorable festivity experience.