

FOR IMMEDIATE RELEASE

**Tian Fu Tea Room Launches Oriental High Tea (中式下午茶) at
PARKROYAL on Kitchener Road**

First in Singapore to introduce a tea-storage service on top of delicate dim sum with tea pairing all for just \$12.

[Singapore, June 2011] How about an elegant and casual high tea at a steal? In conjunction with its grand opening, Tian Fu Tea Room at PARKROYAL on Kitchener Road is launching a brand new afternoon tea concept that is friendly for your taste buds, health, and most importantly, wallet.

The Oriental High Tea (中式下午茶) is a unique pairing of a dim sum snack and tea, both of which complement each other in flavour. Sweet, savoury, tangy, spicy, steamed, fried and more, the dainty dim sum snacks come in an exciting array of flavours, and are ideal for sharing among friends.



For instance, the dainty Steamed Glutinous Rice Ball with Sago (珍珠丸子) is paired with the Zheng Shan Xiao Zhong (正山小种) red tea, which has beauty and skin benefits while the Deep-fried Crispy Potato Fritter (像生梨) is paired with the elegant Bi Lo Chun (碧螺春) green tea with anti-ageing benefits. Each month, customers get to choose from three different sets before a new menu is introduced.

Store your tea, like you would your liquor

For the first time in Singapore, Tian Fu Tea Room is introducing a tea-storage service for customers who order its Oriental High Tea. Each tea set comes with a bag of tea containing three separate sachets. Customers can choose to finish the tea in one sitting, have the remaining sachets stored for future occasions, or bring the sachets home. On return visits, customers need only pay a nominal service fee to consume their remaining tea.

“Tian Fu Tea Room’s tea storage service creates a new benchmark for engaging tea lovers in Singapore, and provides great value for money. We share the health benefits of each tea with our customers, and advise them on ideal storage periods for their tea,” says Executive Tea Connoisseur He Zheng Hong.

The Oriental High Tea provides customers and tea-lovers an elegant yet casual afternoon without burning a hole in the pocket. Enjoy deep meaningful catch-ups with close friends over great food and healthy tea in a contemporary oriental setting, all of which become a feast for all senses.



The Oriental High Tea (中式下午茶) is exclusively available at Tian Fu Tea Room at PARKROYAL on Kitchener Road from 2.30pm to 6.00pm daily at \$12++ per person.

For reservations and enquiries, please contact:

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Directions

By car: Nearest expressway exit is on Central Expressway (CTE).

By train: A 10-minute walk from Farrer Park MRT. PARKROYAL is located next to Mustafa Centre.

By bus: A 5-minute walk after alighting from buses 21, 125 and 130 stop along Kitchener Road.

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For more information and high-resolution pictures, please contact:

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About Tian Fu Tea Room

Tian Fu Tea Room (formerly known as Tian Fu Teahouse), by Si Chuan Dou Hua Restaurant, boasts the first Chinese tea room concept within a restaurant in Singapore. It carries a wide selection of over 25 types of fine tea, ranging from the ubiquitous green and red tea, to more exotic variations of yellow, white and flower tea, as well as a collection of health tea.

The tea room is a perfect complement to Si Chuan Dou Hua Restaurant as guests can adjourn to the teahouse before or after their meals to enhance and/or complete their dining experience. Guests can savour the art of tea appreciation by our tea-masters or spend a leisurely afternoon relishing the delicate aromas from the finest teas.

For more information, please refer to www.sichuandouhua.com.

Issued by: Dou Hua Restaurants Pte Ltd

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